

MARCELO  
BURLON

SS24 EYEWEAR COLLECTION

COUNTY  
OF MILAN

# PRESENTATION

COUNTY OF MILAN IS A BLENDER OF FASHION, MUSIC, NIGHTLIFE, EXTREME BEAUTY AND UTMOST AESTHETIC FREEDOM IN THE FORM A CLOTHING BRAND. MARCELO BURLON IS ITS DRIVING FORCE AND ORIGINATOR.

THE ENDEAVOR STARTED WITH A BUNCH OF T-SHIRTS IN 2012, BUT A COMPLETE COLLECTION QUICKLY ENSUED, TURNING BOTH INTO A SOCIAL AND COMMERCIAL PHENOMENON. THE MELTING POT IS THE TRUE FORCE, EXPRESSED THROUGH EASY, COMFORTABLE, HIGHLY CRAFTED PIECES OF CLOTHING THAT ULTIMATELY PUT THE INDIVIDUAL TO THE FORE.

AS SUCH, COUNTY OF MILAN HAS GAINED A GROWING TRIBAL FOLLOWING.



MARCELO BURLON COUNTY OF MILAN

# COLLECTION NOTES

## HIGHLIGHTS

THE SUNGLASSES ARE REALISED IN ACETATE, METAL OR COMBINING THESE MATERIALS TO CREATE FUN AND CONTEMPORARY SILHOUETTES.

THE LOGOS PLAY AN IMPORTANT ROLE AND, AS IN THE APPAREL COLLECTIONS, THEY SHOWCASE THE IDENTITY OF THE BRAND, ITS IRREVERENT AESTHETIC AND ITS CONNECTION TO THE CLUBBING SCENE.

THE STYLES ARE FASHIONABLE, MODERN AND EASY-TO-WEAR, BOLD BUT COMFORTABLE IN ORDER TO BE WORN THROUGHOUT THE WHOLE DAY.

AS A NOD TO ITS ARGENTINIAN ORIGINS, THE NAMES OF THE SUNGLASSES DRAW INSPIRATION FROM THE PATAGONIA REGION AND ITS FLORID NATURE, TO ADD A FURTHER PERSONAL TOUCH TO EACH ONE OF THE MODEL PRESENTED.

MARCELO BURLON IS A POLYEDRIC PERSONALITY: ART DIRECTOR, PHOTOGRAPHER, FILM-MAKER, STYLIST AND THE ABSOLUTE KING OF THE MILAN CLUBBING SCENE AND THIS SPRING-SUMMER COLLECTION EMBODIES EVERY SIDE OF ITS CHARMING PERSONA.

# COLLECTION SPLIT

## A CLOSER LOOK

ENTRY



TRENDY, MUSIC,  
PEOPLE

MEDIUM



FASHION, FUN,  
CONTEMPORARY

HIGH



URBAN, SPORTY,  
UNCONVENTIONAL

CARRYOVER



CONCEPTUAL, DETAILED,  
ICONIC

# OVERVIEW SS24 COLLECTION

7 NEW STYLES – 23 SKUS // 11 CARRYOVER – 41 SKUS

## ENTRY



CALTHA  
4 SKUS



AGAVE  
4 SKUS



CHILENSIS  
4 SKUS

## MEDIUM



MAQUI  
4 SKUS



CIRSIIUM  
3 SKUS



CRINDELIA  
2 SKUS

## HIGH



GAVILEA  
2 SKUS

## CARRYOVER



MAITEN  
4 SKUS



NIRE  
4 SKUS



ALERCE  
4 SKUS



ARICA  
4 SKUS



CALAFATE  
4 SKUS



CARDO  
4 SKUS



LEBU  
4 SKUS



TECKA  
4 SKUS



PASITHEA  
3 SKUS



SICOMORO  
3 SKUS



TINEO  
3 SKUS

# PRODUCT MERCHANDISING PYRAMID

7 NEW STYLES – 23 SKUS

HIGH



GAVILEA

MEDIUM



MAQUI



CIRSIUM



GRINDELIA

ENTRY



CALTHA



AGAVE



CHILENSIS

# CALTHA

## ENTRY

FLAT TOP ON AN OVERSIZE RECTANGULAR SILHOUETTE WITH BOLD GEOMETRIC PROFILES.  
THE SIDES OF THE CALTHA FEATURE THE ICONIC BRAND LOGO EMBEDDED ON THE FRAME TO MAKE THIS STYLE IMMEDIATELY RECOGNIZABLE.  
TAPERED TEMPLES AND AN UNCONVENTIONAL ENDPiece CONSTRUCTION ADD A MORE INTERESTING FEEL TO THIS MODEL.  
AVAILABLE COLORS ARE: JET BLACK, A BLUE HAVANA, A FRESH HAVANA PINK AND ON OPTION COMBINING  
THE ICONIC BLUE OF THE BRAND WITH A DEEP RUST.  
ALL OF THE STYLES ALSO COME WITH THE BRAND INITIALS ENGRAVED ON THE LEFT LENS.



### COLORS



### TECHNICAL INFO

**FRONT MATERIAL:** ACETATE  
**TEMPLE MATERIAL:** ACETATE  
**LENS:** SOLID

**SIZE:** 55 – 16 - 145  
**LENS BASE:** 2  
**SHAPE:** RECTANGLE

# CALTHA

## ENTRY



CODE: CERIO1FS24PLA0011007  
FRAME: BLACK  
LENS: DARK GREY  
LOGO: GUNMETAL LOGO



CODE: CERIO1FS24PLA0016064  
FRAME: HAVANA  
LENS: BROWN  
LOGO: GOLD METAL LOGO



CODE: CERIO1FS24PLA0014207  
FRAME: HAVANA BLUE  
LENS: DARK GREY  
LOGO: SILVER METAL LOGO



CODE: CERIO1FS24PLA0012807  
FRAME: BURGUNDY/BLUE  
LENS: DARK GREY  
LOGO: GUNMETAL LOGO

# AGAVE

## ENTRY

NARROW FASHION FRAME WITH BOLD GEOMETRIC PROFILES, THE AGAVE FEATURES AN ELONGATED SILHOUETTE WITH A CONTEMPORARY FEEL. THE STRAIGHT TEMPLES PRESENT THE «MARCELO BURLON COUNTY OF MILAN» BRAND LOGO STAMPED ON BOTH SIDES AND AN UNCONVENTIONAL END PIECE ADDING CHARACTER TO THIS MODEL. COLOR OPTIONS INCLUDE: JET BLACK, CLASSIC HAVANA, A FRESH HAVANA PINK, A CRISP SAND AND ONE OPTION COMBINING THE ICONIC BRAND BLUE WITH A MUTED JELLY GRAY. ALL OF THE STYLES ALSO COME WITH THE BRAND INITIALS ENGRAVED ON THE LEFT LENS.



### COLORS



### TECHNICAL INFO

**FRONT MATERIAL:** ACETATE  
**TEMPLE MATERIAL:** ACETATE  
**LENS:** SOLID

**SIZE:** 56 – 13 - 145  
**LENS BASE:** 2  
**SHAPE:** GEOMETRIC

# AGAVE

## ENTRY



CODE: CERIO1GS24PLA0011007  
FRAME: BLACK  
LENS: DARK GREY  
LOGO: SILVER LASERED LOGO



CODE: CERIO1GS24PLA0014207  
FRAME: HAVANA BLUE  
LENS: DARK GREY  
LOGO: SILVER LASERED LOGO



CODE: CERIO1GS24PLA0011764  
FRAME: BEIGE  
LENS: BROWN  
LOGO: SILVER LASERED LOGO



CODE: CERIO1GS24PLA0010645  
FRAME: GREY/BLUE  
LENS: BLUE  
LOGO: SILVER LASERED LOGO

# CHILENSIS

## ENTRY

GEOMETRIC SILHOUETTE RESTING ON THE NOSE AND CHARACTERISED BY CLEAN AND DEFINED CUTS.

THE CHILENSIS IS A THE PERFECT STYLE TO ADDS CHARACTER TO THE EVERYDAY LOOKS.

STRAIGHT TEMPLES FEATURE THE «MARCELO BURLON COUNTY OF MILAN» BRAND LOGO STAMPED ON BOTH SIDES AND AN UNCONVENTIONAL ENDPIECE CONSTRUCTION. ALL OF THE STYLES ALSO COME WITH THE BRAND INITIALS ENGRAVED ON THE LEFT LENS.

FOUR AVAILABLE COLOR OPTIONS: JET BLACK, BLUE HAVANA, A FRESH HAVANA PINK AND ONE OPTION COMBINING THE ICONIC BRAND BLUE WITH A CLASSY BEIGE.



### COLORS



### TECHNICAL INFO

**FRONT MATERIAL:** ACETATE  
**TEMPLE MATERIAL:** ACETATE  
**LENS:** SOLID

**SIZE:** 53 – 15 - 145  
**LENS BASE:** 2  
**SHAPE:** SQUARE

# CHILENSIS

## ENTRY



CODE: CERIO1HS24PLA0011007  
FRAME: BLACK  
LENS: DARK GREY  
LOGO: SILVER LASERED LOGO



CODE: CERIO1HS24PLA0016064  
FRAME: HAVANA  
LENS: BROWN  
LOGO: SILVER LASERED LOGO



CODE: CERIO1HS24PLA0014207  
FRAME: HAVANA BLUE  
LENS: DARK GREY  
LOGO: SILVER LASERED LOGO



CODE: CERIO1HS24PLA0011707  
FRAME: BEIGE/BLUE  
LENS: DARK GREY  
LOGO: SILVER LASERED LOGO

# MAQUI

## MEDIUM

WRAPPING STYLE INSPIRED FROM THE LATE '90S / EARLY 2000S, A 3D NARROW FRAME SHOWING THE CLUBBING FRIENDLY DNA OF THE BRAND. BOLD, TRENDY AND IRREVERENT, THE WHOLE MODEL, INCLUDING THE TEMPLES, IS CHARACTERISED BY MILLING DETAILS GIVING MOVEMENT AND LIGHTNESS TO THIS STYLE.

THE MAQUI IS ALSO ENRICHED WITH THE ICONIC BRAND LOGO EMBEDDED ON THE SIDES AND WORKING AS A MODERN HINGE, ADDING ONE MORE FUN TOUCH TO THE SILHOUETTE. BRAND INITIALS ENGRAVED ON THE LEFT LENS.

TRENDY COLOR PALETTE INCLUDING: JET BLACK, THE ICONIC BRAND BLUE, CLEAR GRAY WITH SILVER MIRROR LENSES AND A DEEP PASSION FRUIT.



### COLORS



### TECHNICAL INFO

**FRONT MATERIAL:** ACETATE  
**TEMPLE MATERIAL:** ACETATE  
**LENS:** SOLID

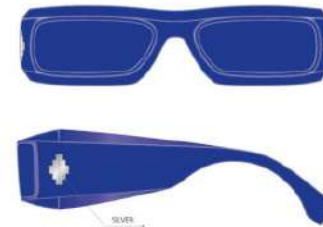
**SIZE:** 56 – 20 - 140  
**LENS BASE:** 2  
**SHAPE:** WRAPPING

# MAQUI

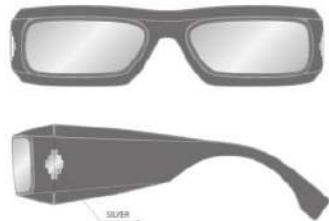
## MEDIUM



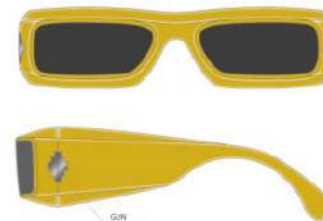
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FRAME: BLACK  
LENS: DARK GREY  
LOGO: GUNMETAL LOGO



CODE: CERIO1IS24PLA0014545  
FRAME: BLUE  
LENS: BLUE  
LOGO: SILVER METAL LOGO



CODE: CERIO1IS24PLA0010972  
FRAME: GREY  
LENS: MIRROR SILVER  
LOGO: SILVER METAL LOGO



CODE: CERIO1IS24PLA0011807  
FRAME: YELLOW  
LENS: DARK GREY  
LOGO: GUNMETAL LOGO

# CIRSIUM

## MEDIUM

FASHION-FORWARD SHAPE CHARACTERISED BY A SOFT RECTANGULAR SILHOUETTE WITH MILLING DETAILS ALL OVER THE FRAME.  
THE SIDES OF THE CIRSIUM ALSO FEATURE A STEP FOR A UNIQUE CONTEMPORARY LOOK.  
THE GEOMETRIC TEMPLES CREATE DIMENSION FOR AN UNEXPECTED TOUCH AND ARE ALSO ENRICHED  
WITH THE ICONIC BRAND LOGO EMBEDDED ON THE HINGES.  
ALL OF THE STYLES ALSO COME WITH THE BRAND INITIALS ENGRAVED ON THE LEFT LENS.  
THE COLOR PALETTE INCLUDES THREE OPTIONS: JET BLACK, A CRISP SAND WITH GREEN LENSES AND FUN PASSION FRUIT HUE.



### COLORS



### TECHNICAL INFO

**FRONT MATERIAL:** ACETATE  
**TEMPLE MATERIAL:** ACETATE  
**LENS:** SOLID

**SIZE:** 49 – 23 - 145  
**LENS BASE:** 2  
**SHAPE:** RECTANGLE

# CIRSIUM

## MEDIUM



CODE: CERIO1JS24PLA0011007  
FRAME: BLACK  
LENS: DARK GREY  
LOGO: SILVER METAL LOGO



CODE: CERIO1JS24PLA0011755  
FRAME: BEIGE  
LENS: GREEN  
LOGO: SILVER METAL LOGO



CODE: CERIO1JS24PLA0011807  
FRAME: YELLOW  
LENS: DARK GREY  
LOGO: SILVER METAL LOGO

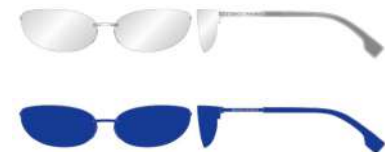
# GRINDELIA

## MEDIUM

INSPIRED FROM THE JAPANESE AESTHETIC, A FUTURISTIC TAKE OF A CAT-EYE STYLE INCREDIBLY LIGHT THANKS TO ITS THIN METAL STRUCTURE. WRAPPING FRAME FULLY PROTECTING THE EYES AND SHOWING THE CLUBBING FRIENDLY DNA OF THE BRAND. THE LENSES ALSO PRESENT ON THE SIDES A GEOMETRIC CUT TO RECALL THE ICONIC BRAND LOGO. THE THIN TAPERED TEMPLES ARE ENRICHED WITH A PRECIOUS ENGRAVING OF THE «MARCELO BURLON COUNTY OF MILAN» LOGO ON BOTH SIDES AND END WITH ACETATE TIPS TO ALLOW A MAXIMUM COMFORT. A TRENDY MINIMAL COLOR PALETTE INCLUDES: A SILVER OPTION WITH SMOKE MIRROR LENSES AND A FULL BLUE SKU IN THE SIGNATURE COUNTY OF MILAN HUE.



### COLORS



### TECHNICAL INFO

**FRONT MATERIAL:** METAL  
**TEMPLE MATERIAL:** METAL  
**LENS:** SOLID - MIRROR

**SIZE:** 63 – 14 - 130  
**LENS BASE:** 5  
**SHAPE:** CAT-EYE

# GRINDELIA

## MEDIUM



CODE: CERIO1KS24MET0017272  
FRAME: METAL SILVER  
LENS: MIRROR SILVER  
LOGO: LASER LOGO

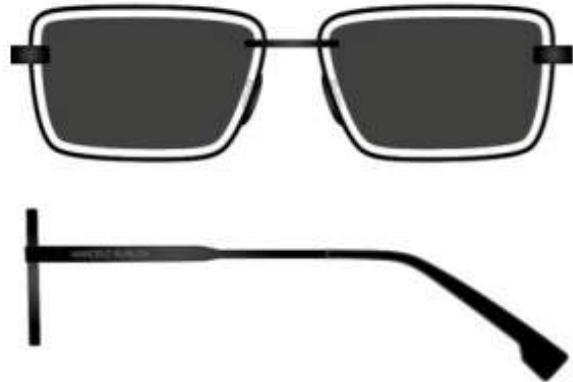


CODE: CERIO1KS24MET0014545  
FRAME: METAL BLUE  
LENS: BLUE  
LOGO: LASER LOGO

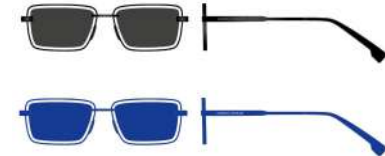
# GAVILEA

## HIGH

THIN RECTANGULAR METAL CONSTRUCTION CREATING A 360° CUT-OUT ALONG THE WHOLE FRONT OF THE SUNGLASSES GIVING THIS RETRO SILHOUETTE A FUTURISTIC APPEAL. PRECIOUSLY CRAFTED AND CHARACTERISED BY STRONG JAPANESE INFLUENCES MIXED WITH THE COUNTY OF MILAN CHARISMA. THE GAVILEA BRINGS THE CLUBBING DNA OF THE BRAND IN THE EVERYDAY LIFE. THE THIN TAPERED TEMPLES ARE ENRICHED WITH A DAINTY ENGRAVING OF THE «MARCELO BURLON COUNTY OF MILAN» LOGO ON BOTH SIDES AND END WITH ACETATE TIPS TO ASSURE A MAXIMUM COMFORT. TWO COLOR OPTIONS INCLUDE: A JET BLACK SKU WITH GRAY LENSES AND A FULL BLUE SHADE IN THE SIGNATURE BRAND HUE.



### COLORS



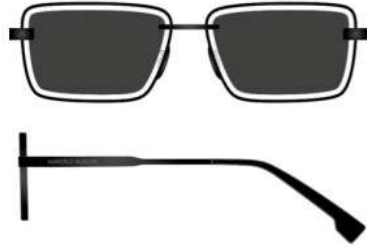
### TECHNICAL INFO

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**TEMPLE MATERIAL:** METAL  
**LENS:** SOLID

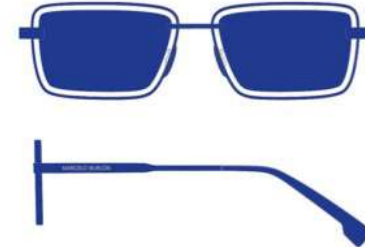
**SIZE:** 53 – 18 - 145  
**LENS BASE:** 2  
**SHAPE:** RECTANGLE

# GAVILEA

## HIGH



CODE: CERI01FS24PLA0011007  
FRAME: BLACK  
LENS: DARK GREY  
LOGO: GUNMETAL LOGO



CODE: CERI01FS24PLA0016064  
FRAME: HAVANA  
LENS: BROWN  
LOGO: GOLD METAL LOGO

MARCELO  
BURLON

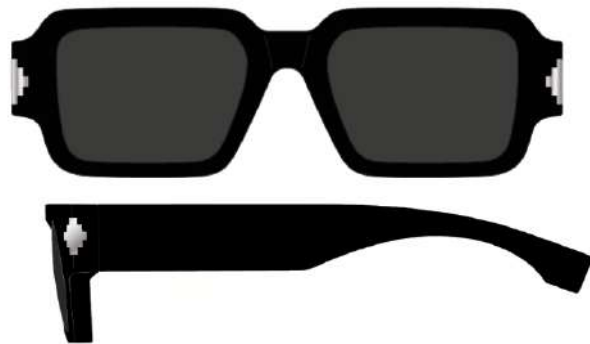
EYEWEAR SS24 CARRYOVER

COUNTY  
OF MILAN

# MAITEN

## CARRYOVER

PERFECTLY SQUARE FRAME DEFINED BY CLEAN AND NEAT PROFILES, A GEOMETRIC NOSE TO ADD DIMENSION AND EXTENDED SIDE PARTS TO GIVE CHARACTER TO THIS FRAME. THE MAITEN IS A CLASSIC STYLE TRULY IDENTIFYING FOR COUNTY OF MILAN. A FINAL TOUCH IS GIVEN BY THE METAL BRAND LOGO EMBEDDED ON THE OUTSIDES MAKING THE SHADES IMMEDIATELY RECOGNIZABLE. A LIGHT-FIT AND PARALLEL TEMPLES ASSURE A MAXIMUM COMFORT AND MAKE THIS MODEL PERFECT TO BE WORN DAY TO NIGHT. THIS SEASON THESE GLASSES ARE AVAILABLE IN FOUR COLOR-WAYS: A CLASSIC JET BLACK, A BLUE HAVANA, A RICH MARBLE BLUE, AND A CRISP SAND COMBINED WITH THE ICONIC BRAND BLUE FOR A MODERN AND FUN LOOK.



### COLORS



### TECHNICAL INFO

**FRONT MATERIAL:** ACETATE  
**TEMPLE MATERIAL:** ACETATE  
**LENS:** SOLID

**SIZE:** 52 – 20 - 145  
**LENS BASE:** 2  
**SHAPE:** SQUARE

# MAITEN

## CARRYOVER



CODE: CERI015C99PLA0011007  
FRAME: BLACK  
LENS: DARK GREY  
LOGO: SILVER METAL LOGO



CODE: CERI015C99PLA0016064  
FRAME: HAVANA  
LENS: BROWN  
LOGO: GOLD METAL LOGO



CODE: CERI015C99PLA0014107  
FRAME: HAVANA BLUE  
LENS: DARK GREY  
LOGO: GUNMETAL LOGO



CODE: CERI015C99PLA0010945  
FRAME: GREY /BLUE  
LENS: BLUE  
LOGO: GUNMETAL LOGO

# NIRE

## CARRYOVER

'90S INSPIRED OVAL SHAPE WITH FLATTENED TOP AND BOTTOM SIDES TO GIVE THIS STYLE A CONTEMPORARY FEEL.  
THE NIRE IS ONE OF THE MOST ICONIC STYLES IN THE COUNTY OF MILAN PORTFOLIO PERFORMING WELL SEASON AFTER SEASON.  
THE THICK TEMPLES PARALLEL TO THE FRAME PLAY WITH THE GEOMETRIES OF THE SUNGLASSES AND BALANCE THE ROUNDER FRONT PART.  
ONE LAST TOUCH IS GIVEN TO THIS STYLE BY THE METAL BRAND LOGO EMBEDDED ON THE SIDES TO MAKE IT IMMEDIATELY RECOGNIZABLE.  
THE COLOR PROPOSITION INCLUDES FOUR OPTIONS: JET BLACK, A BLUE HAVANA, A RICH MARBLE BLUE  
AND A CRISP SAND COMBINED WITH THE ICONIC BRAND BLUE FOR A MODERN AND FUN LOOK.



### COLORS



### TECHNICAL INFO

**FRONT MATERIAL:** ACETATE  
**TEMPLE MATERIAL:** ACETATE  
**LENS:** SOLID

**SIZE:** 51 – 22 - 140  
**LENS BASE:** 2  
**SHAPE:** OVAL

# NIRE

## CARRYOVER



CODE: CERI002C99PLA0011007  
FRAME: BLACK  
LENS: DARK GREY  
LOGO: SILVER METAL LOGO



CODE: CERI002C99PLA0016064  
FRAME: HAVANA  
LENS: BROWN  
LOGO: GOLD METAL LOGO



CODE: CERI002C99PLA0014107  
FRAME: HAVANA BLUE  
LENS: DARK GREY  
LOGO: GUNMETAL LOGO



CODE: CERI002C99PLA0016107  
FRAME: BEIGE /BLUE  
LENS: DARK GREY  
LOGO: GUNMETAL LOGO

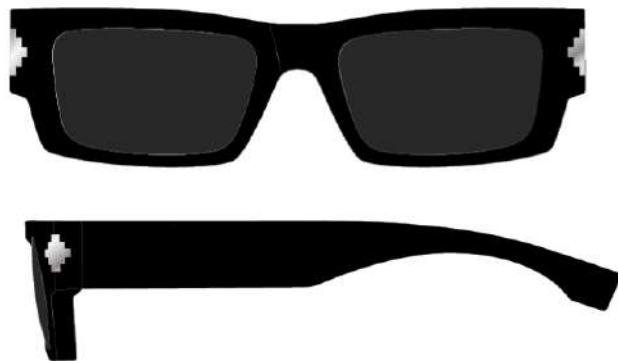
# ALERCE

## CARRYOVER

THE ALERCE IS ONE OF THE MOST ICONIC COUNTY OF MILAN SHAPES AND YEAR AFTER YEAR STILL REMAINS AMONG OUR BEST SELLERS. SHAPE BORROWED FROM VINTAGE TIMES AND REWORKED IN A CONTEMPORARY WAY, THE RESULT IS A TIMELESS SILHOUETTE CHARACTERISED BY A NARROW RECTANGULAR FRAME WITH A SLIGHTLY EXTENDED TOP BAR RESTING ON THE NOSE.

THE SIDES OF THIS FRAME ARE ENRICHED WITH THE ICONIC METAL BRAND LOGO EMBEDDED ON THE OUTSIDES ADDING CHARACTER AND STRENGTH.

THE COLOR PROPOSED INCLUDE FOUR OPTIONS: JET BLACK AND CRISP BEIGE, HAVANA BLUE AND CLEAR GRAY MIXED WITH THE BRAND HUE.



### COLORS



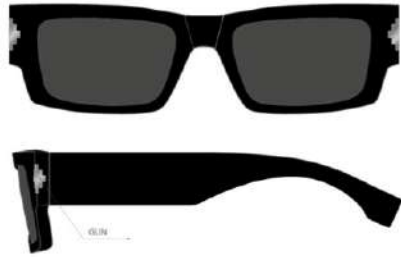
### TECHNICAL INFO

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**TEMPLE MATERIAL:** ACETATE  
**LENS:** SOLID

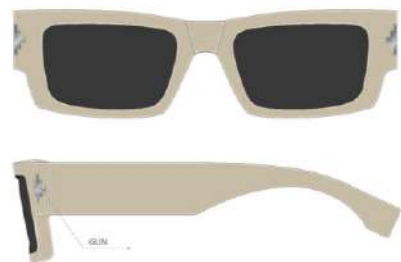
**SIZE:** 53 – 20 - 145  
**LENS BASE:** 2  
**SHAPE:** RECTANGLE

# ALERCE

## CARRYOVER



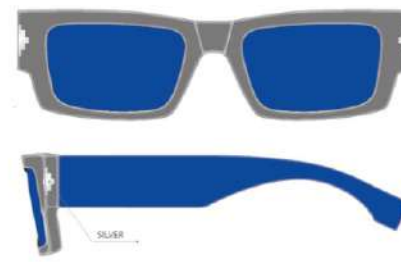
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LENS: DARK GREY  
LOGO: GUNMETAL LOGO



CODE: CERI001C99PLA0016107  
FRAME: BEIGE  
LENS: DARK GREY  
LOGO: GUNMETAL LOGO



CODE: CERI001C99PLA0016064  
FRAME: HAVANA  
LENS: BROWN  
LOGO: GOLD METAL LOGO



CODE: CERI001C99PLA0010945  
FRAME: GREY/BLUE  
LENS: BLUE  
LOGO: SILVER METAL LOGO

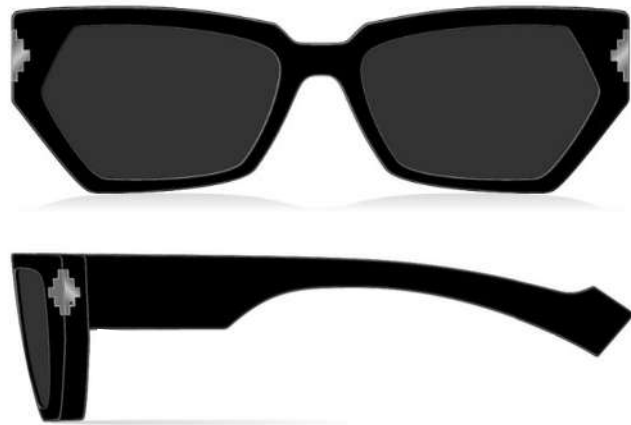
# ARICA

## CARRYOVER

A TRENDY GEOMETRIC SHAPE FEATURING AN EXAGONAL FRONT AND SLIGHTLY ELONGATED STRAIGHT SIDES CREATING A NEW CONTEMPORARY SILHOUETTE. THE FRONT PART OF THE FRAMES IS ENRICHED WITH THE ICONIC METAL BRAND LOGO EMBEDDED ON THE MODEL TO MAKE IT IMMEDIATELY RECOGNIZABLE.

THE ARICA SUNGLASSES ARE SLEEK AND COOL, EASY TO WEAR WHILE EMBODYING THE COUNTY OF MILAN DNA.

THE COLOR PALETTE INCLUDES FOUR POSSIBLE OPTIONS: A JET BLACK, A BLUE HAVANA, A CRISP SAND AND ONE SKU COMBINING A RICH RUST HUE WITH THE TYPICAL BRAND BLUE.



### COLORS



### TECHNICAL INFO

**FRONT MATERIAL:** ACETATE  
**TEMPLE MATERIAL:** ACETATE  
**LENS:** SOLID

**SIZE:** 53 – 17 - 145  
**LENS BASE:** 4  
**SHAPE:** GEOMETRIC

# ARICA

## CARRYOVER



CODE: CERIO16C99PLA0011007  
FRAME: BLACK  
LENS: DARK GREY  
LOGO: GUNMETAL LOGO



CODE: CERIO16C99PLA0016064  
FRAME: HAVANA  
LENS: BROWN  
LOGO: GOLD METAL LOGO



CODE: CERIO16C99PLA0016107  
FRAME: BEIGE  
LENS: DARK GREY  
LOGO: GUNMETAL LOGO



CODE: CERIO16C99PLA0012807  
FRAME: BURGUNDY /BLUE  
LENS: BLUE  
LOGO: SILVER METAL LOGO

# CALAFATE

## CARRYOVER

A GAME OF GEOMETRIES, A SHAPE WITHIN A SHAPE. ORIGINAL OVAL LENSES FRAMED BY A SQUARED SILHOUETTE  
MODERNISED WITH EXTENDED STRAIGHT PROFILES.  
THE METAL LOGO EMBEDDED ON THE SIDES OF THE FRAME AS WELL AS THE UNCONVENTIONAL ENDTIPS  
ADD A FINAL INTERESTING TOUCH TO THE MODEL.  
THE COLOR PALETTE INCLUDES: JET BLACK, TWO INTERPRETATIONS OF THE HAVANA, ONE IN BLUE AND ONE IN BLACK,  
AND ONE LAST OPTION COMBINING A CRISP SAND WITH THE ICONIC BRAND BLUE.



### COLORS



### TECHNICAL INFO

**FRONT MATERIAL:** ACETATE  
**TEMPLE MATERIAL:** ACETATE  
**LENS:** SOLID

**SIZE:** 51 – 23 - 145  
**LENS BASE:** 4  
**SHAPE:** SQUARE

# CALAFATE

## CARRYOVER



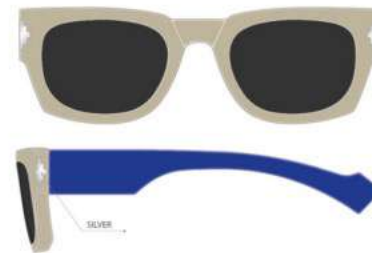
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LENS: DARK GREY  
LOGO: GUNMETAL LOGO



CODE: CERI01MC99PLA0016064  
FRAME: HAVANA  
LENS: BROWN  
LOGO: GOLD METAL LOGO



CODE: CERI01MC99PLA0014107  
FRAME: HAVANA BLUE  
LENS: DARK GREY  
LOGO: GUNMETAL LOGO



CODE: CERI01MC99PLA0016107  
FRAME: GREY/BLUE  
LENS: DARK GREY  
LOGO: SILVER METAL LOGO

# CARDO

## CARRYOVER

TRENDY SQUARE-SHAPE SUNGLASSES LEANING SLIGHTLY UPWARDS, THE CARDO IS AN EASY-TO-WEAR MODEL SHOWCASING THE DNA OF THE BRAND AS WELL AS ITS CLUBBING-FRIENDLY ENERGY. THE SHAPE IS MODERNISED THROUGH PROMINENT UPPER AND SIDE POINTS WHERE THE BRAND METAL LOGO CAN BE FOUND EMBEDDED. AN UNCONVENTIONAL ENDPiece CONSTRUCTION ADDS A FINAL INTERESTING TOUCH TO THIS STYLE. THE COLOR PALETTE INCLUDES: JET BLACK, A BLUE HAVANA AND TWO TWISTS OF THE BLUE, A FULL BLUE SKU AND ONE MIXING IT WITH A CLEAR GRAY FOR A MODERN AND FRESH LOOK.



### COLORS



### TECHNICAL INFO

**FRONT MATERIAL:** ACETATE  
**TEMPLE MATERIAL:** ACETATE  
**LENS:** SOLID

**SIZE:** 54 – 20 - 145  
**LENS BASE:** 4  
**SHAPE:** GEOMETRIC

# CARDO

## CARRYOVER



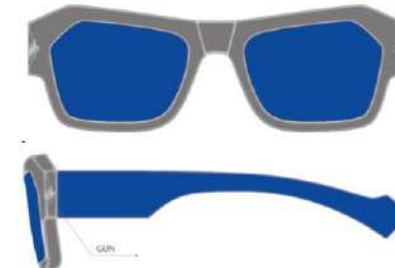
CODE: CERI01NC99PLA0011007  
FRAME: BLACK  
LENS: DARK GREY  
LOGO: GUNMETAL LOGO



CODE: CERI01NC99PLA0016064  
FRAME: HAVANA  
LENS: BROWN  
LOGO: GOLD METAL LOGO



CODE: CERI01NC99PLA0014507  
FRAME: BLUE  
LENS: DARK GREY  
LOGO: SILVER METAL LOGO



CODE: CERI01NC99PLA0010945  
FRAME: GREY /BLUE  
LENS: BLUE  
LOGO: GUNMETAL LOGO

## LEBU

## CARRYOVER

A PERFECTLY OVERSIZE TRENDY FRAME WITH NEAT PROFILES AND A STRAIGHT UPPER PART.  
 THE TAPERED TEMPLES FEATURE THE «MARCELO BURLON COUNTY OF MILAN» BRAND LOGO STAMPED ON BOTH SIDES  
 AND AN UNCONVENTIONAL ENDPIECE CONSTRUCTION ADDING A FINAL TOUCH TO THE SUNGLASSES.  
 THE COLOR PALETTE INCLUDES: JET BLACK, TWO INTERPRETATIONS OF THE HAVANA, ONE IN BLUE AND ONE IN BLACK  
 AND ONE LAST OPTION COMBINING A RICH RUST WITH THE ICONIC BRAND BLUE.  
 ALL OF THE STYLES ALSO COME WITH THE BRAND INITIALS ENGRAVED ON THE LEFT LENS.



## COLORS



## TECHNICAL INFO

**FRONT MATERIAL:** ACETATE  
**TEMPLE MATERIAL:** ACETATE  
**LENS:** SOLID

**SIZE:** 57 – 15 - 145  
**LENS BASE:** 2  
**SHAPE:** RECTANGLE

# LEBU

## CARRYOVER



CODE: CERIO17C99PLA0011007  
FRAME: BLACK  
LENS: DARK GREY  
LOGO: LASERED LOGO



CODE: CERIO17C99PLA0016064  
FRAME: HAVANA  
LENS: BROWN  
LOGO: LASERED LOGO



CODE: CERIO17C99PLA0010607  
FRAME: MARBLE  
LENS: DARK GREY  
LOGO: LASERED LOGO



CODE: CERIO17C99PLA0012807  
FRAME: BURGUNDY /BLUE  
LENS: DARK GREY  
LOGO: LASERED LOGO

# TECKA

## CARRYOVER

BOLD OVERSIZE RECTANGULAR FRAME WITH THE SIDES SLIGHTLY POINTING UPWARDS AND A GEOMETRIC STEP ON THE BRIDGE.

RECALLING A FAVOURITE POPULAR SHAPE, THE TECKA SUNGLASSES ARE A TIMELESS MODEL.

THE TEMPLES FEATURE THE «MARCELO BURLON COUNTY OF MILAN» BRAND LOGO LASERED ON BOTH SIDES.

THE COLOR PALETTE INCLUDES: JET BLACK, TWO INTEPRETATIONS OF THE HAVANA, ONE IN BLUE AND ONE IN BLACK,

AND ONE LAST OPTION COMBINING A CRISP SAND WITH THE ICONIC BRAND BLUE.

ALL OF THE STYLES ALSO COME WITH THE BRAND INITIALS ENGRAVED ON THE LEFT LENS.



### COLORS



### TECHNICAL INFO

**FRONT MATERIAL:** ACETATE  
**TEMPLE MATERIAL:** ACETATE  
**LENS:** SOLID

**SIZE:** 54 – 17 - 145  
**LENS BASE:** 2  
**SHAPE:** SQUARE

# TECKA

## CARRYOVER



CODE: CERI018C99PLA0011007  
FRAME: BLACK  
LENS: DARK GREY  
LOGO: LASERED LOGO



CODE: CERI018C99PLA0016064  
FRAME: HAVANA  
LENS: BROWN  
LOGO: LASERED LOGO



CODE: CERI018C99PLA0010607  
FRAME: MARBLE  
LENS: DARK GREY  
LOGO: LASERED LOGO



CODE: CERI018C99PLA0016107  
FRAME: BEIGE /BLUE  
LENS: DARK GREY  
LOGO: LASERED LOGO

# PASITHEA

## CARRYOVER

FASHION-FORWARD OVAL SHAPE SUNGLASSES, CONTEMPORARY AND UP-TO-DATE SILHOUETTE CHARACTERISED BY SINUOUS PROFILES AND A SCULPTURAL FEEL. THE PASITHEA IS A FUN MODEL FOR THOSE WHO ENJOY SPERIMENTING WITH FASHION AND TRENDS.

A SPECIAL TOUCH IS GIVEN TO THIS STYLE WITH THE ICONIC TEMPLES SHOWCASING

A LASER CUT CONSTRUCTION MIMING THE ICONIC BRAND WINGS AND ADDING PERSONALITY TO THE FRAME.

THREE COLORS AVAILABLE: JET BLACK, A SANDY BEIGE MIXED WITH A BROWN HAVANA AND A FULL BLUE SKU IN THE DISTINCTIVE BRAND HUE.



### COLORS



### TECHNICAL INFO

**FRONT MATERIAL:** ACETATE  
**TEMPLE MATERIAL:** ACETATE  
**LENS:** SOLID

**SIZE:** 52 – 24 - 145  
**LENS BASE:** 4  
**SHAPE:** OVAL

# PASITHEA

## CARRYOVER



CODE: CERIO1PS24PLA0011007  
FRAME: BLACK  
LENS: DARK GREY  
LOGO: LASERED WING TEMPLE BLACK



CODE: CERIO1PS24PLA0010907  
FRAME: GREY  
LENS: DARK GREY  
LOGO: LASERED WING TEMPLE HAVANA PINK



CODE: CERIO1PS24PLA0011864  
FRAME: YELLOW  
LENS: BROWN  
LOGO: LASERED WING TEMPLE HAVANA

# SICOMORO

## CARRYOVER

THE SICOMORO IS THE EPITOME OF COOLNESS MIXED WITH RETRO VIBES, IT WORKS WELL IN ANY CONTEXTS AND ADAPTS TO MOST FACE SHAPES. A VERSITILE FRAME FEATURING THICK AND BOXY LINES, SHARP ANGLES THAT GIVE DEFINITION TO THE SHADES AND A STRONG DESIGN TOUCH. THE SLIGHTLY OVERSIZE FRONT PART IS BALANCED WITH CLEAN AND STRAIGHT TEMPLES SHOWCASING THE ICONIC METAL BRAND LOGO EMBEDDED ON THE FRAME AND ALSO WORKING AS A MODERN HINGE. THIS SEASON THESE SUNGLASSES COME BACK IN A MINIMAL COLOR PALETTE INCLUDING THREE COLOR-WAYS: A JET BLACK OPTION, A RICH RUST AND A FULL BLUE SKU IN THE ICONIC HOUSE HUE.



### COLORS



### TECHNICAL INFO

**FRONT MATERIAL:** ACETATE  
**TEMPLE MATERIAL:** ACETATE  
**LENS:** SOLID

**SIZE:** 56 – 18 - 145  
**LENS BASE:** 2  
**SHAPE:** SQUARE

# SICOMORO

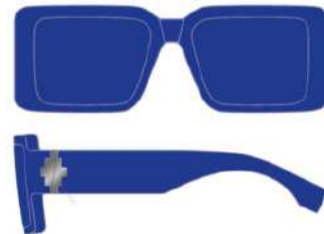
## CARRYOVER



CODE: CERI01QS24PLA0011007  
FRAME: BLACK  
LENS: DARK GREY  
LOGO: LASERED WING TEMPLE BLACK



CODE: CERI01QS24PLA0012807  
FRAME: BURGUNDY  
LENS: DARK GREY  
LOGO: LASERED WING TEMPLE BURGUNDY



CODE: CERI01QS24PLA0014545  
FRAME: BLUE  
LENS: BLUE  
LOGO: LASERED WING TEMPLE BLUE

# TINEO

## CARRYOVER

SQUARE SILHOUETTE WITH STRONG GEOMETRIC PROFILES, A STEP ABOVE THE NOSE ADDING MOVEMENT TO THE FRAME AND SLIGHTLY SMALLER BOTTOM PART CREATING A PERFECT VISUAL BALANCE.

THE TINEO PERFECTLY EMBODIES THE COUNTY OF MILAN DNA AND SCREAMS IT THANKS TO ITS IRREVERENT TEMPLES SHOWCASING A LASER CUT MIMING THE ICONIC BRAND WINGS AND ADDING PERSONALITY TO THE FRAME.

A MINIMALISTIC COLOR PALETTE INCLUDES THREE OPTIONS: JET BLACK, A SANDY BEIGE MIXED WITH A BROWN HAVANA AND A FULL BLUE SKU IN THE DISTINCTIVE BRAND HUE.



### COLORS



### TECHNICAL INFO

**FRONT MATERIAL:** ACETATE  
**TEMPLE MATERIAL:** ACETATE  
**LENS:** SOLID

**SIZE:** 52 – 20 - 145  
**LENS BASE:** 2  
**SHAPE:** SQUARE

# TINEO

## CARRYOVER



CODE: CERIO1OC99PLA0011007  
FRAME: BLACK  
LENS: DARK GREY  
LOGO: LASERED WING TEMPLE BLACK



CODE: CERIO1OC99PLA0016164  
FRAME: BEIGE  
LENS: BROWN  
LOGO: LASERED WING TEMPLE HAVANA



CODE: CERIO1OC99PLA0014545  
FRAME: BLUE  
LENS: BLUE  
LOGO: LASERED WING TEMPLE HAVANA BLUE

